



Tahoe Living CBO Mini Grant Call for Applications

Tahoe Living Project Overview

The Tahoe Regional Planning Agency (TRPA) is a bi-state regional environmental planning agency with a mission to preserve, restore, and enhance the unique natural and human environment of the Lake Tahoe Region. Though the agency focuses on environmental planning, it also deals with housing and land use policy, which are very intertwined with the health of the lake and surrounding communities.

The lack of housing that is affordable to residents and workers has created economic and environmental crises. TRPA has launched the third phase of its Tahoe Living project, which aims to create policies to advance more equitable and sustainable housing.

TRPA Priority Communities

Advancing equity in housing and land use policy requires an inclusive and representative community engagement process that centers the voices of historically and currently underserved and impacted communities. TRPA defines such populations demographically/socioeconomically and geographically as Priority Communities (PCs) and Community Priority Zones (CPZs):

- Priority Communities (PCs) are TRPA-defined demographic and socioeconomic groups that are historically and currently underrepresented in decision-making, have special needs that require tailored approaches to engagement beyond “general public outreach”, and/or experience economic, health, and quality of life disparities. These include zero vehicle households, seniors, persons living below the poverty line, individuals with a disability, youth, and BIPOC (Black, Indigenous, and People of Color).
- Community Priority Zones (CPZs) are TRPA-designated areas with higher densities of at least three priority community demographic or socioeconomic characteristics. CPZ geographies include Kings Beach and Incline Village on the north shore of Lake Tahoe, and Bijou, Sierra Tract, and Tahoe Verde on the south shore.



Community Based Organization (CBO) Mini Grant Program Background

TRPA understands that meaningful participation and partnership with community-based organizations (CBOs) is an important avenue to reaching PCs and PCZs. The TRPA and project team (Mariposa Planning Solutions and Raimi and Associates) are launching a Community Based Organization (CBO) Mini Grant program as part of the Tahoe Living project.

The grant program is a two-year long partnership with four community-based organizations (CBOs) that work with Priority Communities (zero vehicle households, seniors, persons living below the poverty line, individuals with a disability, youth, or BIPOC (Black, Indigenous, and People of Color) in the Lake Tahoe region. Grantees will help identify needs, barriers, disparities, and opportunities for Regional Plan policy and code changes through effective community-based engagement strategies.

Goals and Outcomes

- Form stronger relationships with communities
- Build greater community leader capacity on housing policy
- Generate deeper engagement of Priority Communities and Priority Community Zones in the process

CBO Mini Grant Eligibility and Selection Criteria

Grantees will be selected based on the following considerations:

- Must be a 501(c)3 or fiscally sponsored organization with:
 - A focus on working with or meeting the needs of TRPA's Priority Communities in the Tahoe Basin (zero vehicle households, seniors, persons living below the poverty line, individuals with a disability, youth, or BIPOC (Black, Indigenous, and People of Color).
 - Significant experience reaching and meaningfully engaging Priority Communities.
 - Availability and capacity to participate in the process.
- Preference for organizations that:
 - Represent or work with TRPA's Priority Community Zones (Kings Beach, Incline Village, Bijou, Sierra Tract, and Tahoe Verde).
 - Have a history of working on housing issues in the Tahoe Basin or evidence of a sustained/long-term commitment to working on housing issues.
 - Have experience serving as a liaison between government agencies and the community to help disseminate information and offer opportunities for communities to engage in public processes.
 - Have an equity-focused mission

Time Commitment and Compensation

Grantees are expected to participate in ongoing planning calls via Zoom, including a one hour kick off planning meeting and up to eight 30-minute check-ins over Zoom between January 2024 and June 2026. The Tahoe Living (TL) engagement team will review and advise on grantees' workplans, which will be based on the CBO's existing programming, connections, and opportunities for engaging target



populations. Grantees will receive compensation of \$10,000 for staffing costs and up to \$2500 for direct expenses for a minimum of 200 people reached over the course of the entire grant period.

Grantee expectations

- Submit the CBO Mini Grant Application Form.
- If selected, provide a W-9 form and confirm interest and capacity to participate as a grantee.
- Develop a workplan and agreement in partnership with the TL engagement team.
- Review and provide timely input on key materials, including outreach tools and communications.
- Directly engage and disseminate information to underrepresented groups and geographies.
- Track and report outreach metrics and engagement findings back to the project team on an ongoing basis.

Process

To finalize your organization's participation in CBO Mini Grant program, please sign and send the Application Form and include your or your organization's completed W-9 to Chris Lepe at Chris@mariposaplan.com by December 2, 2024.



Tahoe Living Community Based Organization (CBO) Mini Grant Application Form

Organization Name: _____

If fiscally sponsored, please list fiscal sponsor here: _____

Mailing address:

Lead Staffer:

Name _____

Email _____

Phone Number _____

Please respond to the following questions in 250 words or less:

What constituencies and communities do your organization serve or represent?

What experience does your organization have in reaching and meaningfully engaging TRPA Priority Communities (PCs) and Priority Community Zones (PCZs)? Please share any engagement outcomes from your past projects, programs, or campaigns.



Does your organization have a history of working on housing issues in the Tahoe Basin? If so, please describe. If not, please share any interest or longer-term commitment to working on housing issues in the basin.

Do you or your organization have experience serving as a liaison between government agencies and the community? Please describe.

What is your organization's availability, resources, and capacity to meaningfully contribute to the Tahoe Living process and reach a minimum of 200 people over the course of the grant period?



What kind of communications and engagement strategies do you propose to use to share Tahoe Living project information and engage your constituencies and other underserved populations? What kind of existing programs and other opportunities might you leverage? Please outline in the table below.

Outreach Activity	Period of Outreach Activities	Communities Reached	Expected Reach From Activity (# of people)	Estimated Outreach Activity Costs (include staffing/direct costs)	Additional qualitative and quantitative outcomes

